



# TIFFANY MYERS

digital & print designer

## EXPERIENCE

**2016** **NERIUM INTERNATIONAL**  
Senior Digital Designer  
September 2014 - Current

Leads the design and development for Wordpress microsites and art directs campaign imagery for all digital platforms

Major projects include managing the celebrity website program and Nerium's Get Real international biannual conference website and mobile app

**2014** **RESEARCH NOW**  
Graphic Designer II  
March 2012 - September 2014

Design marketing pieces for print including brochures, infographics, and tradeshow booth signage

Develop digital designs for web and mobile including HTML emails, websites, blogs, social media, and web banners

**2012** **EYEMART EXPRESS**  
Graphic Designer  
November 2009 - March 2012

Manage the designs and delivery of collateral, direct mail, and newspaper advertising for 30+ retail stores and their doctor's offices

Design signage, coordinate with the printer, and ensure delivery and installation of items

**2009**

## STRENGTHS



PRINT & LAYOUT



WEB & MOBILE DESIGN



LOGOS & BRANDING



ILLUSTRATIONS & INFOGRAPHICS



SOCIAL MEDIA

## PROFICIENCY



Mac & PC Platforms | Adobe CS-CS6 + Creative Cloud

## EDUCATION

**Bachelor of Fine Arts in Graphic Design**

Texas Woman's University

Graduation May 2009 | Magna Cum Laude

interests



get in touch

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